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## ABSTRACT

The network is divided into cells each corresponding to the coverage area of a base station adapted to exchange data with the mobile terminal by radio. The position of the mobile terminal is defined continuously when it is in operation by location data that is a function of at least one base station. The method is of the type in which at least two separate geographical areas and at least one operating feature of the mobile terminal specific to each area are defined. Each area is defined by location data that is a function of a set of base stations including at least one of the base stations contained in the area. The location data of the areas and the operating features specific to those areas are stored in a memory of the mobile terminal. The location data of the mobile terminal is compared to the location data of the areas to deduce in which area the mobile terminal is located. The operating feature specific to an area is applied as soon as the mobile terminal is located in that area.